

Mr. Bubble National Bubble Bath Day Sweepstakes Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VALID IN THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. ENTRY IN THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK.

Mr. Bubble National Bubble Bath Day Sweepstakes (“Sweepstakes”) starts at 9:00 a.m. Central Standard Time (CT) on December 30, 2017 and ends at 11:59 p.m. CT on January 8, 2018 (“Sweepstakes Period”). This Sweepstakes shall be subject to these Official Rules, and by entering, all entrants agree to abide and be bound by these rules and the decisions of the Sponsor.

1) Eligibility: This Sweepstakes is open only to legal U.S. residents of the fifty (50) United States, including the District of Columbia, who are the age of majority or older in their state or district of residence at the time of entry (“Entrant(s)”). Employees (and their immediate household or family members) of The Village Company, LLC (“Sponsor”) and any of its respective parent companies, affiliates, subsidiaries, advertising agencies, prize providers, promotion and delivery contractors, and anyone working directly on Sponsor programs and members of their immediate families (parents, children, siblings, spouses) and/or persons living in the same households such as persons, whether related or not, are ineligible to enter this Sweepstakes and cannot win a prize. A potential winner may be requested to provide proof that all eligibility requirements are met as well as proof of ownership of the email address associated with the winning entry.

2) How to Enter: To enter the Sweepstakes: (1) Visit bubblebathday.com to nominate yourself or someone else deserving of a bubble bath for a chance to win Bubble Bath for a Year; and/or (2) download the Mr. Bubble Facebook profile picture frame AND use the #everybubblecounts hashtag in your Facebook profile description for a chance to win a Single Bottle prize. One winner from Facebook (Single Bottle prize) and one winner from Bubblebathday.com (Bubble Bath for a Year) will be drawn daily starting

December 30, 2017. Entries must be shared no later than 11:59 p.m. CT on January 8, 2018. Limit one entry per Facebook user and per email address.

In the event of a dispute regarding the identity of an entrant, the holder of the listed email account will be deemed the person who submitted the entry. Incomplete entries will be disqualified, and Sponsor is not responsible for online registrations that are lost, late, deleted, garbled, corrupted, misdelivered, or misdirected as a result of technical, internet or other online difficulties or errors. All entries must be received by the close of the Sweepstakes Period. The computer clock of Sponsor's webmaster is the official timekeeping device of the Sweepstakes, and evidence of Entrant posting does not constitute evidence that Sponsor received the entry. All received entries become the property of the Sponsor and will not be returned.

3) Winner Selection and Notification: Entrants are eligible to win only on the day entries are submitted (i.e., entries received on Tuesday are only eligible to win for Tuesday's selection and will not carry over to subsequent drawings). Potential winner is subject to verification by Sponsor whose decisions are final and binding in all matters related to this Sweepstakes. There are two ways to win:

Single Bottle Prize Winners: Sponsor will choose daily Single Bottle prize winners from Facebook entrants on the following business day of the Sweepstakes Period. Single Bottle winners will be notified via Facebook messenger. Winners are limited to one prize for the duration of the Sweepstakes.

Bubble Bath for a Year Winners: On each day of the sweepstakes starting December 31, 2017 through January 9, 2018, Sponsor will select potential Bubble Bath for a Year prize winners in a random drawing from among all eligible entries received via Bubblebathday.com ONLY (Facebook entries are not eligible for Bubble Bath for a Year prizes). Odds of winning depend on the number of eligible entries received. Sponsor will make all final decisions in any and all issues related to this Sweepstakes, and its decisions shall be final and binding in all respects. The potential winner will be notified by email within approximately two (2) business days of the respective prize drawing. Potential winner may be required to complete an Affidavit of Eligibility. One prize per person.

Single Bottle prize winners (Facebook) and Bubble Bath for a Year winners (bubblebathday.com only) shall collectively be considered “winner(s)” herein. A winner may be disqualified and an alternate winner may be selected by random drawing from among all remaining entries if: (1) A winner does not claim his or her prize by January 16, 2018; (2) a winner does not fulfill the eligibility requirements; (3) a winner does not adhere to the Official Rules; (4) a winner fails to submit any requested required information or clearance documentation within the time period stated by Sponsor; (5) if the prize notification is returned as undeliverable, refused, or declined; or; (6) for any reason deemed by Sponsor. Potential prize winner will be required to execute and return any required documents and/or information, if any, within the time period stated on the notification. Non-compliance with this time period, or return of any prize notification as undeliverable, may result in disqualification and selection of an alternate winner.

4) Prizes:

Single Bottle Prizes: Ten (10) Single Bottle prizes will be awarded. Each Single Bottle prize consists of one 16 oz. bottle of Original Mr. Bubble® Bubble Bath. Approximate Retail Value (ARV) of each instant win prize: \$2.69 (Total ARV for Instant Win Prizes: \$26.90)

Bubble Bath for a Year Prizes: Ten (10) to twenty (20) prizes will be awarded for *Who Deserves a Bubble Bath* via bubblebathday.com. The Bubble Bath for a Year prizes will be given in the form of sixteen (16) 36 oz. bottles of Original Mr. Bubble® Bubble Bath to be delivered to the winner in quantities of four (4) per quarter or at Sponsor’s discretion. ARV of each grand prize: \$60.64 (Total ARV: TBD).

All details of any prize not specified herein shall be determined solely by Sponsor. Prize may not be assigned, transferred, converted to cash or substituted. Only Sponsor may elect, at its discretion, to substitute a prize of greater or equal value due to lack of availability or for any reason. Properly claimed prize will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules. ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER. The prize is awarded without warranty, express or implied, of any kind.

5) Disclaimer/Limitation of Liability: By entering this Sweepstakes, each Entrant agrees to release, waive and hold harmless Sponsor, Facebook and their affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents from any and all injuries, claims, damages, losses, costs, or expenses of any kind (including, without limitation, attorney's fees) resulting from accessing the Sweepstakes website; submitting an entry or otherwise participating in any aspect of the Sweepstakes; the receipt, ownership or use of any prize awarded; or; any printing, typographical or other error in these Official Rules or the announcement of offering of any prize. Neither the failure of Sponsor to insist upon or enforce strict performance of any provision of these Official Rules or the failure, delay or omission by Sponsor in exercising any right with respect to any term of these Official Rules, will be construed as a waiver or relinquishment to any extent of Sponsor's right to assert or rely upon any such provision or right in that or any other instance.

6) Internet/Fraud/Tampering: If for any reason this Sweepstakes is not capable of running as planned, or if this Sweepstakes or any website associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Sweepstakes and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Sweepstakes or any portion thereof. In the event this Sweepstakes is cancelled, the Sponsor will conduct a random drawing to award prize from among all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Sweepstakes website. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE (INCLUDING THE ENTRY SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL RESULT IN DISQUALIFICATION. Sponsor reserves the right to prohibit any entrant from participating in the Sweepstakes if, at its sole discretion, Sponsor finds such entrant to be tampering with the entry process or the operation of the Sweepstakes, or if

such entrant repeatedly shows a disregard for, or attempts to circumvent, these Official Rules, or acts: (a) in a manner the Sponsor determines to be unfair or inequitable; (b) with an intent to annoy, threaten or harass any other entrant or Sponsor; or (c) in any other disruptive manner. Sponsor assumes no liability for: (a) any incorrect or inaccurate entry information, or for any faulty, failed, garbled or jumbled electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; or (d) inaccessibility or unavailability of the Internet or the Sweepstakes site or any combination thereof.

7) Governing Law and Jurisdiction: Except where prohibited, you agree that: (i) all issues and questions concerning these rules will be governed by Minnesota law without giving effect to any principles of conflicts of law of any jurisdiction; (ii) any and all disputes, claims and causes of action at law or in equity arising out of or relating to this Sweepstakes or any prize awarded must be (A) resolved individually, without resort to any form of class action; and (B) filed only in the state courts situated in Minnesota, and you hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such disputes, claims or causes of action; (iii) any and all claims, judgments and awards will be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (iv) under no circumstances will you be permitted to obtain awards for and hereby waive all rights to claim punitive, incidental, special, consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

8) Winner's List: Winners' names will be posted to Sponsor's social media sites shortly after verified.

9) Sponsor: The Village Company, LLC, 10000 Valley View Rd., Eden Prairie, MN 55344